

Historic, Archive Document

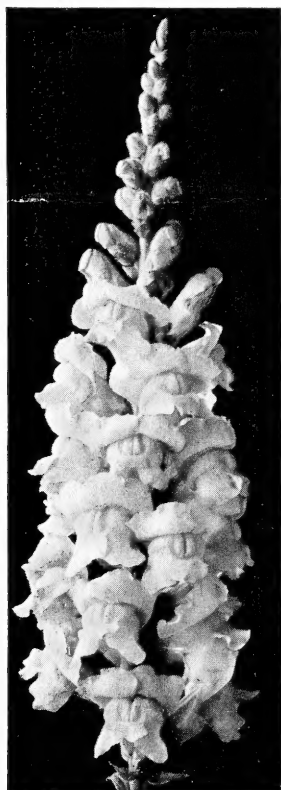
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SOMERSET'S

Snap's for Greenhouse Forcing

ORIGINATOR'S STRAINS

Hybrid Snapdragons have practically eliminated the open pollinated varieties. We list below most of the good varieties. Some varieties are more popular than others but all are fine producers.



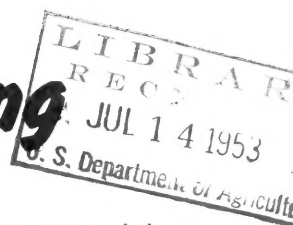
WHITE

	Pkt.
Apollo. Large flowered ivory white.	\$3.00
Citation. Very large ruffled wavy Ivory colored florets. Earlier than Margaret.	3.00
Fringed White Snow. Pure clear white. Best midseason to late.	3.00
Jet Pilot. Paper white. Medium early.	3.00
Margaret. Very popular creamy white, open pollinated.	2.00
Maryland White. Paper white equal in yield and growth to Maryland Pink.	3.50
Rockwood's White Hybrid #5. Fine for Fall or early Winter flowering.	3.00
Rockwood's Crystal White. Excellent "hot weather" variety good to follow late mums and for single stem culture.	3.00
Schlegel's Early White. Good standard variety.	1.50
Snowdrift. Averages 80-90% double from seed. Best for late.	2.00
Snowman. One of the popular newer introductions. Good long flower spike of pure white.	3.50
Sparton White. Excellent pure white for early and mid-winter. Opens well in dark weather. Very shatter resistant.	3.00
Twenty Grand. Medium early pure white.	3.00

PINK

	Pkt.		Pkt.
Better Times. An old favorite. 1/2 pkt. \$1.25	\$2.00	Libby. Second early, dark rose. Flowers after Mary Ellen.	3.50
Chevy Chase Pink. (New) Bright pastel pink, a shade darker than Maryland Pink. Early and free with large florets and close full spike. Shatter resistant.	3.50	Mary Ellen. Popular silvery pink.	3.00
Christina. Bright pink. One of the most popular.	3.50	Maryland Pink Improved. Improved strain of the popular pastel pink.	3.50
Christmas Cheer. The standard rose pink.	3.00	Maxine. Sparkling rose pink. Early.	3.00
Gusto. Rose pink deeper than Mary Ellen. Earlier and more uniform.	3.00	Mountain Pink. Clear, rose pink. Slightly later than Christmas Cheer.	3.00
Hercules. Light pink. Clean grower with close set spikes.	3.50	New Times. (New) Fine early deep rose.	3.00
Kathleen. Color similar to Mary Ellen. We consider it superior in many other respects. A good "hot weather" variety. Gold Medal by both N. Y. and N. J. Florists Clubs.	3.00	Pensive. Dark pink. Cleaner growth than Christmas Cheer and somewhat later.	3.00
		Pink Ice. Bright medium rose with lighter lips. Best for late.	3.50

SEE OVER



Snaps Continued

PINK

	Pkt.
Pink Star. Dark pink with salmon overcast. Outstanding color.	3.00
Pompey. Deep rose pink similar to Dorcas Jane. Earlier, more vigorous, closer floret spacing.	3.00
Rockwood's Early Pink. Pastel pink good for whole season.	3.00
Rosanna. Bright deep rose. Long spike.	3.50
Spartan Rose. Bright rose, flowers with Christina. Has yielded twice as much as Margaret in early spring. Particularly recommended for midsummer crop.	3.00
Star Charter. Rose pink. Vigorous uniform growth. Fine keeper.	3.00
Top Flight. Light pink earlier than Christina, otherwise very similar. Shatter resistant.	3.00
Whirlaway. Medium early light pink slightly deeper than Mary Ellen.	3.00

YELLOW

Day Star. Very early, good uniformity, long spike....	\$3.00
Frances Schlegel. Free flowering, open pollinated.	2.00
Gold Mine. Rich sparkling yellow. One of the best....	3.00
Golden Spike. Practically identical with the above....	3.50
Gold Rush. Several shades lighter but also quite similar.	3.50
Patricia. Very early, vigorous and free. One of the very best.	3.50
Sea Biscuit. Outstanding winter or spring yellow.	3.00
War Admiral. Outstanding vigor and spike formation. A good winter bloomer.	3.00

BRONZE

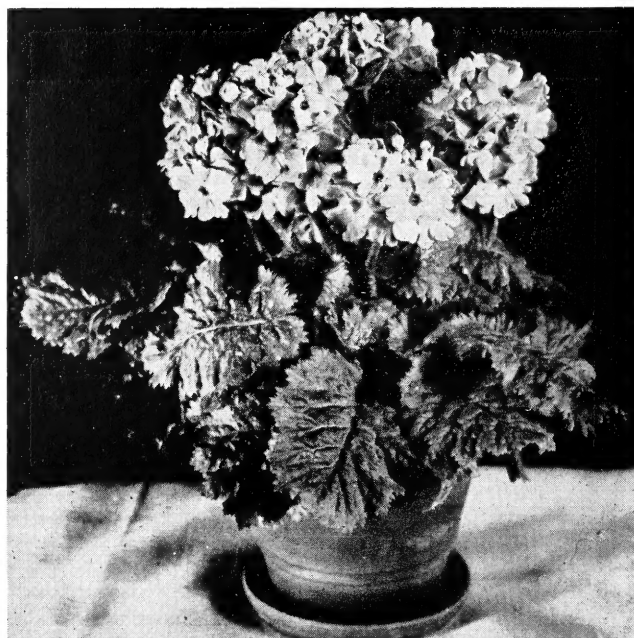
Barbara. Large flowered with a pink throat. Considered by many the best bronze.	\$3.50
Cavalcade. Deep orange bronze, similar in color to Lady Dorothy but stronger and more vigorous.....	3.00
Indian Summer. Medium bronze lighter than Lady Dorothy.	3.00
Indian Chief. Deeper, brighter than Barbara, a rich deep bronze.	3.50
Jubilee. A light golden bronze with overtones of pink..	3.50
Sun Briar. Dark orange bronze. Very long spike, medium high grower.	3.00
Sunglow. A golden bronze that breaks freely.	3.00

VARIOUS

Bold Venture. Rich lavender. Early, uniform, hard stem	\$3.00
Lavender Lady. Deep rosy lavender. For late winter and spring.	3.50
Navajo. Excellent all purpose red. Bright red color with a long spike and hard stem. Flowers with Margaret.	3.50
Priscilla Ann. New early velvety crimson.	3.50
Red Wing. Deep velvety red.	3.00
Windmill Lilac. Very true to color. A fine variety.....	2.00

NOTE: 1/2 pkts. of \$3.00 varieties are priced @ \$1.75 and \$3.50 varieties are priced @ \$2.00.

Primula Malacoides



Aemtlar Perle. A new introduction with compact growth and tight flower clusters, fiery crimson in color. Early flowering, this is a good replacement for the obconica type.

Rose Globe. A companion plant with large rich rose blooms and broad growing habit.

Price either of the above two varieties.

Pkt. \$1.25; 1/128 oz. (approx. 3000 seeds) \$3.00;
1/64 oz. \$5.75; 1/32 oz. \$11.00

Cineraria

Easily grown and popular pot plants. American grown strains have proved most satisfactory for our conditions. A June sowing will flower in December and January. September sowing in April and May.

Tr. Pkt.

Siter Rainbow Strain Reselected. Remarkable for its wide range of color and especially rich in blue shades. The flowers are larger than the Cremers Strain and the plants are compact, requiring little room. Our seed is grown by a specialist who saves seed only from the choicest plants.

1/64 oz. \$2.75; 1/32 oz. \$4.75; 1/16 oz. \$9.00 \$2.00

Cremers Prize Strain Reselected. A consistent winner at shows. The flowers are quite small with very large heads. A very popular strain.

1/64 oz. \$2.25; 1/32 oz. \$4.50; 1/16 oz. \$8.00 \$1.75

Dwarf Giants. A new introduction with large firm individual blooms in compact heads on dwarf yet vigorous plants. Mostly solid colors in shades of pink, red and blue.

1/64 oz. \$2.75; 1/32 oz. \$5.00 \$1.50

Multiflora Grandiflora Nana. Dwarf and compact with medium size flowers in a wide range of color.

1/64 oz. \$2.00; 1/32 oz. \$3.75 \$1.25

Gold Center. A "multiflora" nana type with medium size gold centered blooms.

1/64 oz. \$2.00 \$1.25

Mixture. Made up of the above five strains giving the widest possible selection of colors and types.

1/64 oz. \$2.00; 1/32 oz. \$3.75 \$1.25

Pansies

Specialists usually figure 1 oz. of seed will produce 6-8000 plants.

	Pkt.	Oz.
Swiss Giants. Usually true to color and excellent for bedding or basket sale. Flowers are of medium size compared to some of the giant flowering strains, but are produced very freely.		
Cardinal. (Alpenglow) Garnet rose.		
Berna. Dark violet.		
Coronation Gold. Pure yellow.		
Fire Glow. Vivid bronze apricot.		
Lake of Thun. (Ullswater) Intense gentian blue with dark blotches.		
Luna. Sulphur yellow self.		
Orange. Similar to Viola Chantryland.		
Raspberry Rose. Shades of pink with dark center.		
Red Wing. (New) Golden yellow and crimson bicolor. (August delivery.)		
Rheingold. Yellow with brown blotches.		
White. Very fine. Early and very free flowering. Price of the above varieties.		
	1/8 oz. \$1.75;	1/4 oz. \$3.00 .90 10.00
Swiss Giant Mixture. 1/8 oz. \$1.35; 1/4 oz. \$2.50		.75 9.00
Special Formula Swiss Giant Mixture. A fine strain the result of many years of careful selection. A combination of many fine colors including a good quantity of dark rich shades.		
	1/8 oz. \$1.75; 1/4 oz. \$3.50	1.00 12.50
Extra Dwarf Swiss Giants. Especially compact and early flowering.	1/8 oz. \$1.75; 1/4 oz. \$3.00	.90 10.00

IMPERIAL GIANTS

Immense rounded flowers, many with ruffled or frilled edges. Sturdy plants resistant to heat and a brilliant color range that includes a high percentage of pink and raspberry tones. We recommend this strain to those who have a call for quality pansies.

Pkt. \$1.00; 1/8 oz. \$3.00; 1/4 oz. \$5.00; oz. \$15.00

Selected Giant Red Shades. Rich velvety tones, giant flowers.	1/4 oz. \$3.50	1.00 12.50
Selected Giant Purple Shades. Immense flowers.	1/4 oz. \$3.50	1.00 12.50
Selected Giant Pay Dirt. Largest yellow, with tiny dark face or penciling.	1/4 oz. \$5.00	1.00 15.00
Garden State Giants. The DeLuxe Pansy. A fine large flowered strain that is outstanding for the immense size and heavy texture of the flowers and its remarkable resistance to summer heat. Truly a pansy "that will sell when others go begging." Because of requests to make the strain brighter a larger percentage of yellows has been included.	1/8 oz. \$1.75; 1/4 oz. \$3.00	.90 10.00
Engleman's Strain. Consistently good with large flowers and fine colors. Originator's seed.	1/4 oz. \$4.00	1.00 14.00
Super Maple Leaf Giants. Our largest flowered strain with deep rich colors predominating.	1/4 oz. \$3.00	.75 10.00
America. A bright large strain of good habit.	1/4 oz. \$3.00	.75 10.00
Early Orchid Flowering. Very early flowering, medium sized blooms of various attractive pastel shades. Petals are ruffled or frilled.	1/4 oz. \$2.50	.50 9.00

Harmony Mixture. A new compact hybrid mixture. Flowers are of good size, with waved or ruffled petals that often give an effect of doubleness. The color range is gay with luminous color combinations.

1/4 oz. \$3.50 Pkt. \$1.00 Oz. \$12.50

	Pkt.	Oz.
Felix. Flowers of medium size with a distinct light blotch or center, strongly "whiskered".	1/8 oz. \$3.00	1/4 oz. \$5.50 1.25 16.00
Trimadeau or Bedding Mixture. Rather small flowered but produces large quantities of blooms, very early.	1/4 oz. \$1.75	.35 5.25
Reselected Winter Cut Flower Strain. Developed from single plant selections, this tall winter flowering type, will under good conditions, produce a plentiful supply of long stemmed blooms.	1/8 oz. \$2.95	1/4 oz. \$5.25 1.25



Typical Flower Imperial Giants

VIOLA 25,000 seeds per oz.

Handled similar to pansies. Preferred by many because of their dainty charm. Unusually true to color.

Arkwright Ruby. Rich ruby crimson.	1/8 oz. \$1.45	1/4 oz. \$2.75 .50 8.00
Blue Perfection. Clear medium blue.	1/4 oz. \$1.95	

Blue Beauty. This charming light blue variety pleases everybody with its mass of small violet-like blooms that are produced throughout the summer.

1/8 oz. \$1.75 1/4 oz. \$3.00 Pkt. \$0.85 Oz. \$10.00

Blue Gem. (Jersey Gem). This favorite will show some variation and germination is usually erratic.

1/8 oz. \$2.25 .50

Chantryland. Best pure apricot.	1/8 oz. \$1.45	1/4 oz. \$2.75 .50 8.00
Firmament. Sky blue.	1/4 oz. \$1.95	.50 6.00
Lutea Splendens (Yellow Perfection). Pure yellow.	1/4 oz. \$1.95	.50 6.00
White Perfection. Fine compact, pure white.	1/4 oz. \$1.95	.50 6.00
Select Formula Mixture.	1/4 oz. \$1.95	.50 6.00
Helen Mount. (Johnny Jump Up). Small flowers of violet lavender and canary yellow. Very free flowering.	1/8 oz. \$1.45	1/4 oz. \$2.75 .50
Black Imp. Tiny velvety black blooms.	1/4 oz. \$1.95	.50 6.00
Johnny Jump Ups Mixed.	1/4 oz. \$1.95	.50 6.00

SOMERSET'S

Perennial Flower Seeds

Midsummer is a favorite time with many to sow perennial seeds. Spring is better for most items but time does not always permit and there are also many items that can be sown now with good results. We have listed only a few of these. The others are listed in our general catalog.

AQUILEGIA

Tr. Pkt. Oz.

Crimson Star. Long spurred flowers of coppery crimson with a creamy center. Seedlings will vary but the true type is dwarf and compact. 1/4 oz. \$1.75 .50 6.00

Long Spurred Blue Shades. We are convinced this is the finest strain in existence with immense long spurred blooms in shades of blue, with white or creamy centers. 1/4 oz. \$1.75 .50 6.00

Mrs. Scott Elliotts Long Spurred Hybrids. A delightful mixture mostly in soft shades and including many blues. 1/4 oz. \$1.15 .50 4.25

CANTERBURY BELLS (Single)

125,000 seeds per oz. Showy biennials fine for the garden and an excellent showy cut flower.

Media Dark Blue Media Pink or Rose
Media Pale Blue Media White

Media Mixed

Price, each 1/4 oz. \$0.25 .20 .85

CALYCANTHEMA (Cup and Saucer)

Dark Blue Rose Pink
Light Blue White

Mixed

Price, each 1/4 oz. \$0.50 .30 1.65

EARLY DWARF CARNATION

Grenadin Dwarf Scarlet. The favorite variety for basket sales as it grows only about one foot high.

Grenadin Dwarf White. Similar but pure white.

Dwarf Mixture. Fine mixture including the above colors. Price above 3 varieties.

Pkt. \$0.50; 1/4 oz. \$1.35; oz. \$4.25

DIGITALIS (Foxgloves)

Gloxinaeflora. 200,000 seeds per oz.

Giant Shirley Mixed. 1/4 oz. \$0.75 .30 2.25

New Shirley Pastel Mixture. Includes many shades and colors heretofore unavailable. 1/4 oz. \$0.85 .40 3.25

Grandiflora. A true perennial. Chrome yellow flowers. 1/4 oz. \$1.10 .50 3.50

HOLLYHOCK

Chaters Double Exhibition Strain. 3800 seeds per oz.

Maroon Scarlet
Newport Pink Sulphur Yellow
Salmon Rose White

Any of the above 1/4 oz. \$0.75 .30 2.50

Double Formula Mixture 1/4 oz. \$0.65 .30 2.25

Single Mixed20 .65

Triumph Supreme. Double fringed flowers in many new shades. 1/4 oz. \$1.00 .50 3.50

DELPHINIUM

Tr. Pkt. Oz.

Belladonna Improved Somerset's Special Strain. Clear light blue, large flowered, strong stems. The finest strain of belladonna available.

1 lb. \$40.00; 1/4 lb. \$12.00; 1/4 oz. \$1.00 .50 3.50

Bellamosum Improved. The clear deep blue form of the above with a white bee. Somewhat more subject to mildew but where this can be controlled it is an excellent companion flower. 1/4 oz. \$1.00 .50 3.50

Lamartine. Somewhat similar to Bellamosum but the growth is much more vigorous and it is very resistant to mildew. Occasional touches of purple in the flower make it less desirable to cut. 1/4 oz. \$1.00 .50 3.50

Somerset Hybrids. Based on the Blackmore and Longdon type. These have been selected for hardiness and freedom from disease. 1/4 oz. \$1.35 .60 4.50

Gold Medal Hybrids. A good strain where quality of bloom is not essential. 1/4 oz. \$0.65 .35 2.00

Pacific Hybrids and other varieties are listed in our general catalog.



MYOSOTIS (Forget-me-not)

40,000 seeds per oz.

Pkt. Oz.

Alpestris Blue Ball. Compact deep blue.35 3.25

Alpestris Royal Blue. Makes a larger taller plant than the above variety. Deep blue. 1/4 oz. \$0.95 .35 3.25

Victoria. Dwarf compact strain, ideal for formal edging of tulip beds.

Light Blue Rose White Mixed
Price of the above 4 varieties —

Pkt. \$0.40; 1/8 oz. \$0.90; 1/4 oz. \$1.75

Palustris Semperflorens. The hardy pale blue variety that flowers from spring to fall. 1/4 oz. \$0.95 .35 3.25
(See under Annuals for greenhouse variety.)

Somerset

SEEDS • PLANTS

Post Office Box 608
New Brunswick, N. J.